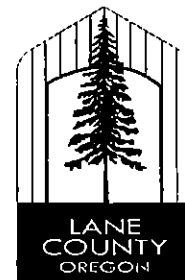


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AGENDA COVER MEMO

AGENDA DATE: March 30, 2005
TO: Board of County Commissioners
DEPARTMENT: Health & Human Services
PRESENTED BY: Rob Rockstroh



AGENDA TITLE: ORDER _____ IN THE MATTER OF PROCLAIMING THE
WEEK OF APRIL 4-10, 2005 AS NATIONAL PUBLIC HEALTH
WEEK

I. MOTION

ORDER _____ To proclaim the week of April 4-10, 2005 as National Public Health Week

II. ISSUE OR PROBLEM

Organizations throughout Oregon and the United States recognize the week of April 4-10, 2005 as National Public Health Week and as an opportunity to promote health and acknowledge the benefits of public health.

III. DISCUSSION

A. Background / Analysis

Lane County Public Health, as part of the statewide system of public health organizations, is committed to promoting activities that protect citizens from communicable diseases, environmental and workplace hazards, chronic disease, unintentional injuries, and violence. National Public Health Week is an opportunity to promote health and acknowledge the benefits of public health to our residents. Public Health programs emphasize prevention, a more cost effective approach to health than restoration or cure. The national 2005 theme is "Live Stronger, Longer!"

From a national perspective, public health has made great achievements in improving the health status of people over the past 100 years. Since 1900, the average lifespan of people living in the United States has lengthened by more than 30 years; 25 years of this gain are due to advances in public health. The Centers for Disease Control has identified the following ten great public health achievements that have contributed to the longer lifespan: vaccinations, motor-

vehicle safety, safer workplaces, control of infectious diseases, decline in the number of deaths from coronary heart disease and stroke, safer and healthier foods, healthier mothers and babies, family planning, fluoridation of drinking water, and recognition of tobacco use as a health hazard. Highlighting these ten achievements illustrates the successful response public health has made in addressing the major causes of morbidity and mortality of the 20th century. These achievements also illustrate the ability of public health to respond to a vast array of diverse challenges in order to increase the health of the community.

B. Alternatives / Options

1. To recognize and support National Public Health Week.
2. Not to recognize and support National Public Health Week.

C. Recommendation

To approve number one above.

D. Timing

Upon Board action, the signed order and Board support will be part of local National Public Health Week activities.

IV. IMPLEMENTATION

Implementation will be accomplished as described in Timing above.

V. ATTACHMENTS

Board Order

THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON

RESOLUTION:) IN THE MATTER OF PROCLAIMING THE WEEK OF APRIL 4-10,
) 2005 AS NATIONAL PUBLIC HEALTH WEEK

WHEREAS, promoting, protecting, and preserving the health and quality of life for people in Lane County is a major goal of our county; and

WHEREAS, public health programs and services benefit everyone and are essential to a strong, successful health care system; and

WHEREAS, public health activities protect Lane County residents from communicable diseases, environmental and workplace hazards, chronic diseases, unintentional injuries, and violence; and

WHEREAS, prevention strategies improve infant mortality rates and childhood immunization rates, promote child and adolescent health, prevent teen pregnancies, and reduce child abuse; and

WHEREAS, educating and encouraging people to adopt healthy behaviors improves their well-being and prevents chronic illness and premature death; and

WHEREAS, Lane County's public health system of state/local and public/private partnerships is crucial to achieving the vision of healthy people living in healthy communities throughout our county.

NOW THEREFORE, IT IS HEREBY RESOLVED that the Board of County Commissioners recognize and support April 4-10, 2005 as National Public Health Week, support the essential part that public health programs play in maintaining a healthy community and encourage all residents to participate in activities that promote health and wellness.

DATED this _____ day of March 2005.

Anna Morrison, Chair
Lane County Board of Commissioners

APPROVED AS TO FORM
Date 3/21/05 lane county
[Signature]
OFFICE OF LEGAL COUNSEL

March 30, 2004 Agenda Item – **Time Certain Requested**

Zoe and Teresa,

Please give us a time certain for 30 minutes, if possible, for this item. Thanks.

In the Matter of Proclaiming the Week of April 5-11, 2004 as National Public Health Week